

South West Wiltshire Health & Wellbeing Group Meeting

20th September 2023, 3.00pm

1. **Present:** Cllr Dick Budden (cldr lead), Karen Linaker (Wiltshire Council Strategic Engagement & Partnership Manager, Communities Team), Becky Bye (Rethink), Ann-Marie Dean (Tisbury Memory Group), Anne Ward Ongley (Carer representative), Jane Mason (Mere Day Centre), Bev Cornish (Tisbury Parish Clerk), Clare Churchill (Wilton Parish Clerk), Irene Kohler (Salisbury Area Board-Older Person's Champion), Anne Trevett (Safe & Supportive Salisbury)

2. **Celebrating Age Programme Y4 Grant Request (£1.5k)**

The group discussed this grant and made the following key points:

- (a) Ongoing support generally for Celebrating Age and all that it does, but keen to see it deliver events to a **more varied audience, reaching new people, and to ensure that the programme stays fresh and doesn't run the risk of repeating the same experience to the same people**
- (b) Part of the solution needs to be stronger promotion of the events. The hope is that all Health & Wellbeing Group contacts, Parish Councils and all in South West Wiltshire will help with the promotion, and help to bring in new older people to the events
- (c) Events are sent to all village newsletters but sometimes the promotion doesn't sync well with publication deadlines
- (d) Transport is often a challenge as well to bring older people to the events and to find the volunteers to assist
- (e) More help is needed to deliver flyers around the villages also
- (f) Sometimes the events are under catered for also
- (g) Anne and Irene were concerned that £1.5k is a big chunk out of the £7.7k budget, but it was explained that currently the calls upon the budget were few in South West Wilts, unlike the many calls which Salisbury's budget faces
- (h) A main problem is that there are very few co-ordinators in the villages able to host and partner with the programme to the extent that the concerns raised above can be addressed

3. **Intergenerational Christmas Big Band Tea Party (£500)**

- (a) General support was confirmed for this initiative, but concern that more funds/good co-ordination would be needed to ensure a strong transport support offer to bring in older people from across South West Wilts.
- (b) Karen and Dick will review how the event was organised to achieve the best participation possible within the funding envelope available.

4. Digital Inclusion Project

Karen updated that this project was gaining good traction and that 17 older people were signed up to the Tisbury sessions in Sept/Oct 2023; 9 signed up so far to the Wilton sessions in Oct/Nov and a plan to run sessions in Mere 2024 by popular demand.

It was noted that there was a need to alter the sessions in the future to also cater for mobile phone help

5. Future Initiatives

The group discussed options for future initiatives to benefit from the Older & Vulnerable Adults area board budget, these included:

- (a) Support for warm spaces
- (b) Silent discos
- (c) Langford Lakes event
- (d) Outreach in Mere, not just to Lynch Close
- (e) Map and gap the usually successful community café/tea at 3 initiatives
- (f) Dementia support activities

6. Partner Sharing

- (a) 10th October 10am-1pm at Trowbridge Museum – Rethink Coffee Morning
- (b) Rethink is looking to facilitate new [Andy's Man Clubs](#) in Wiltshire and would welcome local insight as to where and how this could work
- (c) Silver Salisbury's 2023 Festival Fortnight is about to begin and all were asked to support and promote [Community Engagement | Silver Salisbury | Salisbury](#)
- (d) Safer and Supportive Salisbury's group's latest Dementia Services Guide edition is available, and continues to be a much needed resource